



## City of East Ridge

1517 Tombras Avenue  
East Ridge, Tennessee 37412  
(423)867-7711 • [www.eastridgetn.gov](http://www.eastridgetn.gov)

# East Ridge will Officially Kick-off the Holiday Season with the annual Christmas Parade taking place on November 23<sup>rd</sup>

**East Ridge, TN** (October 23, 2024) – The City of East Ridge is thrilled to announce that the annual Christmas Parade will light up the streets on Saturday, November 23, 2024. As one of the first cities in Hamilton County to usher in the holiday cheer, the East Ridge Christmas Parade is a beloved tradition. The festivities will begin at 6:30pm, promising an evening of joy and wonder.

We invite you to join the fun! Whether you're a church, civic organization, club, school, or business, you can be part of this magical event, too! Christmas Parade guidelines and registration information on how to participate can be found on the City's website ([www.eastridgetn.gov](http://www.eastridgetn.gov)) or the Parks & Recreation website ([www.eastridgeparksandrec.com](http://www.eastridgeparksandrec.com)). Don't miss the chance to shine – **applications must be submitted by November 8th!**

In the event of severe weather, the parade will be rescheduled for Sunday, November 24, 2024, beginning at 3:30pm.

Anyone interested in learning more about the East Ridge Christmas Parade are encouraged to contact Shawna Skiles, Director of East Ridge Parks & Recreation Department, at [sskiles@eastridgetn.gov](mailto:sskiles@eastridgetn.gov) or Cameron McAllister, Administrator of Economic & Community Development, at [cmcallister@eastridgetn.gov](mailto:cmcallister@eastridgetn.gov).

Stay updated on all the holiday happenings by visiting the City's website ([eastridgetn.gov](http://eastridgetn.gov)) or the Parks & Recreation website ([eastridgeparkandrecreation.com](http://eastridgeparkandrecreation.com)) and follow us on Facebook at City of East Ridge – Government (<https://www.facebook.com/EastRidgeTN>) or Parks & Recreation Department (<https://www.facebook.com/EastRidgeParksAndRec>).

### Media Contact:

Cameron McAllister  
[cmcallister@eastridgetn.gov](mailto:cmcallister@eastridgetn.gov)  
423-664-2576

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Note: Parade Flyer Attached

**Brian Williams**  
Mayor

**Esther Haynes**  
Vice-Mayor

**Jacky Cagle**  
Councilmember

**Andrea Witt**  
Councilmember

**David Tyler**  
Councilmember

**J. Scott Miller**  
City Manager

THE CITY OF EAST RIDGE PRESENTS  
THE EAST RIDGE

# Christmas PARADE



**NOV  
23**

*The Biggest Event of the Year!*

**AT 6:30 PM**

**Starting at Germantown/Ringgold Rd**

**Ending at Ringgold Rd/Tombras ave**

[www.eastridgeparksandrec.com](http://www.eastridgeparksandrec.com)

**For more information email [sskiles@eastridgetn.gov](mailto:sskiles@eastridgetn.gov)**